

## WELCOME TO THE **BAHRAIN** INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Bahrain experiences.

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**INSIDER LOCATIONS**

Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team hold the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

**INSIDER SPEAKERS**

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

**INSIDER COMMUNITY**

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

**INSIDER INTERACTIONS**

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offers an original way to engage delegates and motivate them to build effective working relationships.

**INSIDER BREAKS**

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.



## ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognising each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travellers.

[Contact us](#) for pricing specific to your group.





## SPEND PART OF YOUR MEETING AT THE BAHRAIN FORT

Treat your delegates to a once-in-a-lifetime experience at the Bahrain Fort (Qal-'at Al Bahrain). The area of the fort was inhabited sometime around the third century BC and was thought to be the capital of the Dilmun civilisation on the island.

After thousands of years of continuous inhabitations, the Portuguese came along and built an impressive fort in the 16th century.

In an exclusive tour of the fort and its informative museum, your delegates can learn more about the fascinating history of this magnificent place, which includes a state-of-the-art hall where you can hold your meeting and enjoy lunch or dinner served by InterContinental staff.

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## DEVELOP YOUR CONFERENCE THEME THROUGH LOCAL HERITAGE

Offer your delegates an exclusive experience to meet and dine in one of the best tourist attractions of Bahrain. The Bahrain National Museum is the largest and one of the oldest museums in Bahrain.

Close to the King Faisal Highway in Manama, the museum possesses a rich collection of Bahrain's ancient archaeological artifacts acquired since 1988, and covers 6,000 years of Bahrain's history. This US\$30 million complex includes three halls devoted to archaeology and the ancient civilisation of the Dilmun, while two other halls depict the culture and lifestyle of Bahrain's recent pre-industrial past.

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## LEADING THE WORK FORCE

Motivate your team and help your managers to nurture your best people. Dr. Lulwa Al Multaq is President and Chief Executive of Golden Trust Bahrain, a leading consultancy firm and a professional training institute. In a fascinating talk, she will share her insights on human resources best practice. She will also cover the key points, as she sees them, to developing people and future leaders.

With a personal style that is deeply rooted in Arabic and Bahraini culture, and embraces other cultures, Dr. Lulwa will deliver her in-depth experience with passion, ease and expertise.

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## THE SECRETS OF SUCCESS

Equip your delegates for success. Suhail G. Alghosaibi is an entrepreneur, consultant, speaker and author based in the Kingdom of Bahrain. He is the founder and CEO of Falak Enterprises, and is the owner of Radical Marketing Consultancy. He specialises in giving business owners 'radical' marketing tools, techniques and tips to help them explode their sales and multiply their profits. Suhail is also a proud member of Entrepreneur Organisation (EO), and Young Arab Leaders (YAL). Being fascinated with personal development and how people communicate, Suhail is a Master Practitioner of Neuro-Linguistic Programming (NLP) and a member of the Society of NLP, and a member of the American Board of Hypnotherapy.

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## ENJOY A WONDERFUL DAY AT AL-JASSRAH CENTER FOR HANDICRAFTS

Encourage your delegates to bring out their creative side at this exclusive workshop for artisans. Al-Jassrah Center for Handicrafts is considered to be one of the most important official agencies tasked with the development of handicrafts industries and the artisans involved in them in the Kingdom.

During their workshop, delegates can watch and learn the arts of mat weaving, basket making, pottery and boat building. Enthusiastic staff and craftsmen encourage visitors to take a close look at the technical processes involved and how items are made. Delegates will also be given the opportunity to try their hand at making their own original pieces to take back home with them as a memorable souvenir. The Center also showcases the work of musical instrument makers, tanners and silk weavers.

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AL-JASSRAH CENTER FOR HANDICRAFTS

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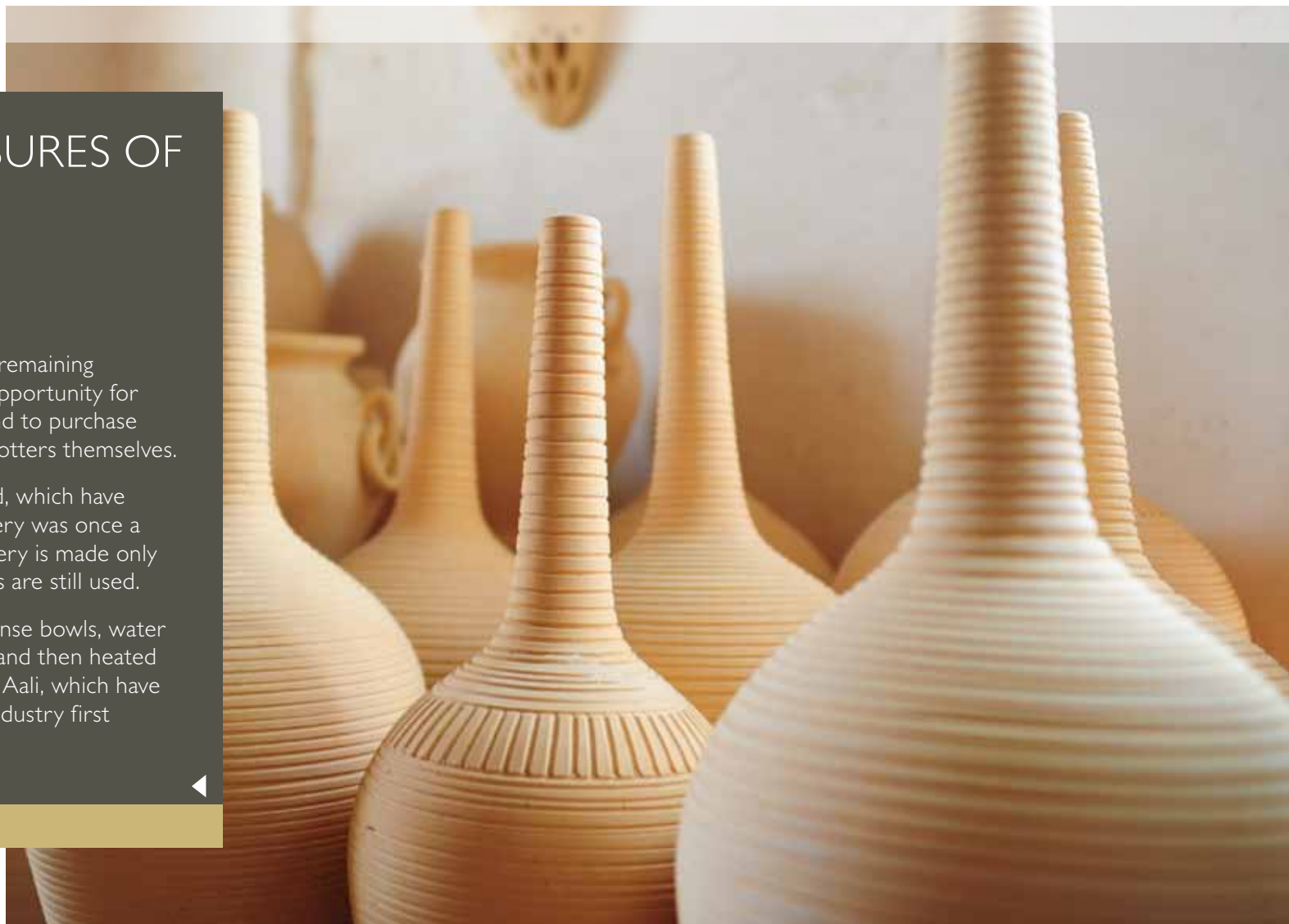
## DISCOVER THE TREASURES OF AL AALI POTTERY

We invite your delegates to visit Bahrain's last remaining traditional potteries in Aali. There will be an opportunity for delegates to make their own pottery pieces and to purchase original works of art direct from the master potters themselves.

Fragments of clay pieces hundreds of years old, which have been found all over Bahrain confirm that pottery was once a widespread industry on the island. Today, pottery is made only in the village of Aali where traditional methods are still used.

Delegates can watch as flowerpots, vases, incense bowls, water jugs, and plates are moulded, dried in the sun and then heated in kilns. There are only a few such potteries in Aali, which have survived some 5,000 years after this ancient industry first flourished on the island.

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## FEEL THE RUSH ON THE TRAIL AT BAHRAIN INTERNATIONAL CIRCUIT

Karting is the ultimate team-building exercise and is the most undiluted form of sport. A corporate booking at the Bahrain International Circuit's (BIC) kart track guarantees exclusive use of its facilities, plenty of refreshments and, most importantly, an opportunity for your delegates to energise their relationships by sharing some unforgettable fun and healthy competition.

The day can be tailored to your exact requirements, from the type of track action to the trackside branding and off-track activities that are vital in getting your key messages across. BIC's corporate karting activities are available for groups of between 12 and 60 drivers.

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BAHRAIN INTERNATIONAL CIRCUIT

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## EXPERIENCE THE BEAUTY OF AL DAR ISLAND

Al Dar Island is the closest island getaway in Bahrain. It is just 20 minutes' drive from Manama to Sitra Fisherman's Port and 10 minutes ride by sea taxi.

It is Bahrain's biggest accessible clean beach and the best place to relax and swim in the clear and refreshing water. Offering on and off island activities including pearl collecting, fishing trips, dolphin watching, snorkelling and jet-skiing delegates are guaranteed an action packed experience.

The venue is also equipped with full catering facilities including a restaurant and bar, which serves a variety of alcoholic and non-alcoholic drinks including tropical themed cocktails, grilled meat and seafood.

[Contact us](#) for pricing specific to your group.



## SAVOUR THE TASTE OF ARABIA

In a constant effort to combine great delegate experiences with genuine insights and enjoyment of local culture, our chef has developed a series of Arabic coffee breaks with a real touch of local tradition.

Guests can choose from an appealing assortment of local dishes from Manakish, including:

- Levantine savoury pastry – a great local favourite
- Fatayer – a cheese-filled pastry
- Labneh – a form of strained yoghurt, rich and flavoursome
- Dates and more.
- Authentic treats served with delicious Arabic coffee made and served the traditional way

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## WORK UP A HEALTHY APPETITE

For those delegates who prefer an alternative to tempting pastries with their coffee and tea, our chef has created a delicious selection of healthy breaks to suit every taste.

With health and wellbeing a growing trend in our world today, more and more business travellers are taking their healthy habits on the road. With our alternative breaks, they can choose from a wide range of healthy options from soya milk to low fat cottage cheese, fresh fruits and high-fibre cereal bars.

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HEALTHY BREAKS

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## THANK YOU

Contact us to learn more about the Bahrain Insider Collection and how we can help you create a truly memorable experience with authentic local flavour.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

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